

Service Benchmark
Industry Finance
Location

Customer story **Benchmarking for accountancy customers**
Customer Barneveld Schevers

Barneveld Schevers provided its customers with two benchmarks on paper. MagnaView turned these into attractive, web-based benchmarks for Barneveld Schevers' customers.

Customer profile

Barneveld Schevers is a mid-size accountancy and consultancy organization, with offices throughout the Netherlands. Barneveld Schevers has recently merged with the accountancy branch of the VVAA, a cooperative organization which serves all medical professionals in the Netherlands which a wide ranges of services ranging from insurances to travel.

Still, Barneveld Schevers is retained as a brand name, in particular because it is a household name for certain sectors. The legal services sector has a strong position.

"...Interestingly, the analysis made with MagnaView resulted in information that we had not uncovered ourselves..."

Representing Barneveld Schevers

Arjen Wolters is a partner at Barneveld Schevers.

"In particular, Barneveld Schevers has a strong position among notaries-public.

Unlike Anglo-Saxon countries, a notary-public in the so-called Latin notariat is a highly-trained legal professional. Until 1999 tariffs for notaries used to be set by the Royal Dutch Association of Notaries, but this has changed, and a free market for the services of notaries has come into existence.

Notaries have to compete on this market, and they have become to depend on information for this purpose. On one hand they can use information from their own information systems, on the other hand, benchmarking is of vital importance: information is only meaningful in comparison to other information.

Barneveld Schevers offers two services to its customers, the Salary compass and a the Office Comparison. Both were distributed on paper until 2006.

Finding out about MagnaView starts with (visually) inspecting our products.
Download a demo from www.magnaview.nl tab community today, or ask us for a trial version.

MagnaView has developed web-based version of both, available to our customers. Our customers are enthusiastic about this presentation. Where both services consisted of tables with numbers in the past, we now have lively, interactive presentation readily available for the executives in our customers organizations.

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