

Service

Industry Process management

Location Apeldoorn, The Netherlands

Customer story

Customer

Pallas Athena selects MagnaView for monitoring and analysis

Pallas Athena

By integrating MagnaView's visual analysis and presentation tools in Pallas Athena's BPM software, customers will have a solution that is extremely user-friendly and delivers immediate ROI.

Customer profile

Pallas Athena (www.pallas-athena.com; Apeldoorn, the Netherlands) develops and implements software for Business Process Management. In addition, Pallas provides training and consulting services to help its customers make the most of the software solutions. Pallas' BPM|suite offers an integrated environment for business process modelling, process mining, process analysis, simulation, process automation, activity monitoring, integration and business intelligence. The slogan "capitalise on the past, optimise the present, anticipate the future" indicates the power of the solution: the first BPM suite to fully integrate and benefit from analysis, simulation, automation and reporting.

"...As a company, MagnaView really knows their business in monitoring, analysis, visualization and presentation. With MagnaView's system integration support, we easily made the MagnaView software part of our suite..."

Representing Pallas Athena

John Hoogland, CEO of Pallas Athena International explains the role of monitoring and analysis for BPM.

"Pallas Athena operates in a highly competitive arena, with a large number of vendors and solution providers offering BPM and Workflow Management software.

The availability of strong Business Activity Monitoring (BAM) and Process Performance Analysis (PPA) is a must-have requirement for our customers. Besides, it's an area where we can stand out from our competitors. We choose MagnaView as part of our BPM suite to accomplish this.

We offer our customers a BAM- and PPA-facility as an integral part of the BPM-suite. Each and every user should have the possibility to monitor business activities, and to analyse the performance of business processes to improve these processes. BAM and PPA are a crucial part in the continuous act-analyse-improve-cycle. MagnaView delivers this function as an integral, Pallas-

branded part of our suite. Besides, we offer MagnaView Designer Pro as a stand-alone application to our customers to carry out analyses on any other data set not already offered by our BPM engine.

The reason we choose MagnaView is that it's a fast and versatile tool with enormous power to visually present information. It was the only tool able to offer us the ability to drill down even to individual cases from any graph or dashboard. For truly managing your business processes, a tool is required which can flexibly present information in a wide variety of formats, and that's what MagnaView does for us.

As a company, MagnaView really knows their business in monitoring, analysis, visualization and presentation. With MagnaView's system integration support, we easily made the MagnaView software part of our suite."

MagnaView (www.magnaview.nl; Eindhoven, the Netherlands) delivers innovative, visual data analysis and presentation tools. MagnaView's Explorer and Designer tools offers users the possibility to visually inspect and analyze data, and to convincingly present the results of the analysis in a rich, visual way. MagnaView started as a company in 2003, based on the success of SequoiaView, a freeware tool which visualizes the content of a hard disk. SequoiaView was downloaded by more than 600.000 users, and is regarded as one of the major successes in the field of visualization. MagnaView's tools can be applied in many domains.

"To monitor your business, you need instant insight in your processes, in particular, if these processes are complex, and especially in large organizations." said Erik-Jan van der Linden, CEO, MagnaView. "By integrating MagnaView's visual analysis and presentation tools in Pallas Athena's BPM software, customers will have a solution that is extremely user-friendly and delivers immediate ROI. BPM is an application area for visualization par excellence." He continued, "We are thrilled to be a partner of Pallas Athena."