

Service

Industry Medical

Location Eindhoven

Customer story

Customer

## Laboratory information for medical professionals

Máxima Medisch Centrum

*The laboratory of Máxima Medisch Centrum uses MagnaView to get insight in the 2.000.000 tests it carries out each year, and to use these insights to convince medical professionals of the need to adjust the use of laboratory services to new market situations.*

### Customer profile

MagnaView Medisch Centrum (Eindhoven and Veldhoven, the Netherlands) is one of the larger hospitals in the south of the Netherlands. The Laboratory of MMC processes some 2.000.000 test per year. The Laboratory uses Philips' Labosys laboratory system to process all tests. So far, Labosys has mainly been used to track the processes in the lab, and to supply information used for quality control.

**"...MagnaView's visualists have given us support to create the analyses and visualizations we required..."**

### Representing Máxima Medisch Centrum

Dr. Dirk Bakkeren is one of the executives of the Maxima laboratory.

"Hospitals, and therefore hospital laboratories are faced with changing government policy for the health care sector. The health sector used to provide its services based on prices set by government, but we now see a free market for hospital services. In order to compete on this market, we have to consider our own efficiency, but also our efficiency in relation to medical staff. A hospital laboratory does not operate 'stand alone', and to improve our efficiency, we need to improve the way medical staff makes use of our tests.

We were aware that Labosys contains an enormous amount of information, and we do use reporting tools to gather the information needed to track our processed and our quality.

However, we also became aware that we needed to improve our capabilities for analyzing the information in our Labosys laboratory system. On the other hand we needed a way to convincingly present information to the medical staff.

Finding out about MagnaView starts with (visually) inspecting our products.  
Download a demo from [www.magnaview.nl](http://www.magnaview.nl) tab community today, or ask us for a trial version.

MagnaView offers us both. We use the MagnaView Designer application to analyze data from Labosys. MagnaView's visualists have given us support to create the analyses and visualizations we required. "