

Service Web-based information solutions for athletes and trainers
Industry Sport
Location

Customer story **Zportdrive: Athletes and coaches meet MagnaView**
Customer Zportdrive

MagnaView was contracted to develop the full web service of Zportdrive.com, including integration of MagnaView to visualize the progress and achievements of athletes.

Customer profile

Zportdrive is a web-based platform where athletes and their coaches meet and share information. Moreover it's a virtual community where coaches meet coaches and athletes meet athletes.

"...The MagnaView team brings in all necessary technical skills..."

Representing Zportdrive

Mr. A. Wolters is CEO of Zportdrive.

'Internet offers enormous possibilities for sports. In particular, it can strongly enhance communication between all those involved. We developed Zportdrive to create a web-based platform where athletes and coaches can meet.

Coaches use Zportdrive to set up training programmes for their athletes, and athletes take these programs and provide information on their effort and performance. Where coaches and athletes normally restrict meeting in person to training and competition, they now have the possibility to communicate much more closely.

Zportdrive stores information about performance of athletes, as well as information about training effort. We use the MagnaView software to visualize development of performance, effort, circumstances etc. which provides a visible basis for coach and athlete.

Zportdrive also offers the possibility for athletes to meet other athletes, but more importantly, coaches to exchange information on training programmes with other coaches.

Most importantly, Zportdrive will offer the possibility to search the database with completed training programs and the performance they resulted in. Suppose I'm the coach of a 28 year old female marathon runner, I can look for training programmes that are successful for similar athletes...

MagnaView started with little more than a toy application and our general ideas about Zportdrive, and fully developed Zportdrive. The MagnaView team brings in all necessary technical skills. More importantly, the team is able to translate strategic internet developments to the design of Zportdrive. A good example is the 'friends' page Zportdrive has on board: MagnaView knows about the role of identity and communities on the internet, Last but not least, MagnaView took care of the design of Zportdrive. You'd want to use Zportdrive just because the look and feel are awesome!

Technical

Zportdrive was built by MagnaView with all state of the art methods and tools for web development, such as MySQL, PHP, Ajax.